

Message Text

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44

ACTION COME-00

INFO OCT-01 EUR-06 ADP-00 EB-05 USIA-12 RSR-01 RSC-01 /026 W

----- 073945

R 131330Z AUG 73

FM AMEMBASSY HELSINKI

TO SECSTATE WASHDC 6639

INFO AMEMBASSY COPENHAGEN

AMEMBASSY STOCKHOLM

AMEMBASSY REYKJAVIK

AMEMBASSY OSLO

UNCLAS HELSINKI 2214

E.O.: 11652: N/A

TAGS: BEXP

SUBJ: PROPOSED FY 1975 EVENT SCHEDULE

REF : STATE A-5859, JULY 10, 1973

BEGIN SUMMARY. LIMITED RESOURCES APPARENTLY AVAILABLE FOR TRADE PROMOTION IN FINLAND HAS PROMPTED EMBASSY TO SUGGEST A MINIMUM PROGRAM FOR FINLAND IN FY-75. SUGGESTIONS FOLLOW. END SUMMARY.

1. STOCKHOLM TRADE CENTER SHOWS:

A. HOTEL AND RESTAURANT SHOW SCHEDULED FOR JUNE 1975 FEATURING FOOD PRODUCTS PREPARATION, STORAGE AND PACKAGING; IF THIS SHOW COULD BE MOVED UP TO SEPTEMBER 1974, THE HELSINKI INTERNATIONAL TRADE FAIR IN SEPTEMBER 1974 FOCUSING ON CONSUMER GOODS MIGHT OFFER STOCKHOLM AN OPPORTUNITY TO HOLD AN OFF-SITE EXHIBIT IN HELSINKI.

B. DELIVERIES OF NATURAL GAS UNDER THE RUSSIAN-FINNISH AGREEMENT ARE SCHEDULED TO BEGIN IN JANUARY 1974. THE FIRST TWO AGREEMENTS BY FINNISH COMPANIES TO UTILIZE THE GAS HAVE BEEN ANNOUNCED IN THE PRESS; OTHER AGREEMENTS ARE ANTICIPATED. IT WOULD SEEM DESIRABLE TO HOLD THE PROJECTED "GAS SYSTEMS" SHOW SOONER IN THE FISCAL YEAR THAN APRIL 1975 TO GIVE FINNISH FIRMS AN EARLIER OPPORTUNITY TO BECOME ACQUAINTED WITH U.S. EQUIPMENT.

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2. IT WOULD BE DESIRABLE TO HOLD AT LEAST A CATALOGUE SHOW IN FINLAND IN ONE OF THE CATEGORIES SET FORTH IN A-297 OF NOVEMBER 25, 1972, AND CITED IN HELSINKI'S T-1970 OF JULY 14, 1973, E.G.:

| CATEGORY | SITC NUMBER |
|---|------------------|
| ELECTRIC POWER MACHINERY AND SWITCHGEAR | 772.1 AND 772.2 |
| PUMPS AND CENTRIFUGES, COCKS AND VALVES | 719.2 AND 719.92 |
| MECHANICAL HANDLING EQUIPMENT | 719.3 |
| MACHINE TOOLS FOR METAL AND WOOD | 715.1 AND 719.52 |
| ELECTRIC MEASURING AND CONTROL EQUIPMENT | 729.5 |
| PACKAGING AND FILLING MACHINERY | 719.62 |

FAIRS OFFERING AN OPPORTUNITY FOR SUCH A SHOW WOULD INCLUDE THE TAMPERE FAIR AUGUST 2-11, 1974, THE HELSINKI CONSUMER GOODS FAIR SEPTEMBER 13-22, 1974, AND THE BUSINESS MACHINES AND EQUIPMENT FAIR IN HELSINKI OCTOBER 7-12, 1974.
KREHBIEL

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 13 AUG 1973
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
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From: HELSINKI
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1973/newtext/t19730842/aaaabeqm.tel
Line Count: 87
Locator: TEXT ON-LINE
Office: ACTION COME
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators:
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: STATE A-5859, JULY 10, 1973
Review Action: RELEASED, APPROVED
Review Authority: kellerpr
Review Comment: n/a
Review Content Flags:
Review Date: 22 OCT 2001
Review Event:
Review Exemptions: n/a
Review History: RELEASED <22-Oct-2001 by reddocgw>; APPROVED <09-Jan-2002 by kellerpr>
Review Markings:

Declassified/Released
US Department of State
EO Systematic Review
30 JUN 2005

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: PROPOSED FY 1975 EVENT SCHEDULE
TAGS: BEXP
To: STATE
Type: TE
Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005